

CLAIM LEADERSHIP

Why Hire Paula

As a transformational Keynote Speaker and Trainer, Paula equips leaders with **scientifically based skills, and memorable, immediately impactful tools** they need to guide their teams towards success. Her **engaging and inspiring presentations** provide **actionable, real-life solutions** to the **problems** leaders face **each day**.

Before founding Claim Leadership Paula spent **15 years at Fortune 500 companies GE and Aventis, winning awards** for her leadership at every level of responsibility in Human Resources and Sales. Her Leadership Training creates **resilient leaders**, who lead engaged teams to hit **financial goals**. Leaders build **skills for self-awareness, problem solving, decision making and relationship building**. This results in **increased engagement, retention and productivity** while enhancing culture to **reduce turnover**.

Are you experiencing **extreme change**, are your leaders and their teams **struggling with constant disruption** while you **lose your key talent, miss critical goals and experience lowered morale and teamwork?**

Claim Leadership can help transform your leadership team and strengthen your culture.

Claim Leadership (CL) Keynotes are the **first step** in creating leaders who can **effectively manage and lead through extreme change**.

“Outstanding! High energy – Paula kept everyone engaged; I didn’t see a single phone pulled out. She provided great tips in a succinct and memorable manner that I can apply immediately! I will be referring Paula to more colleagues. We need her unique approach to self-development.”

– **G. Nystrum**, SVP, Market Executive, Chief Administrative Officer, Bank of America

“If you are looking to create not just an event, but an experience your group won’t be able to stop talking about, look no further.”

– **T. Gillespie**, Managing Director – National Practice Leader, Business Transition Planning, Wells Fargo

“I was personally impressed with Paula’s energy, stories and knowledge. Really, really helpful information... I would not hesitate to hire Paula again.”

– **M. Coley**, Office Managing Partner, , Ernst & Young, LLC LLC

9.24 out of 10 rating

(1,000+ votes) for Paula’s Workshops– “Useful tools I can immediately apply”

#1 rated Keynote

Microsoft Leadership Conference

Clients include:



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“Managing Constant Change with Calm and Clarity”

Your success lies in your ability to notice and change what is not working for you and your team. To do this, you must be aware of what could be holding you back, how to more powerfully influence your team and how to keep everyone motivated and focused on their key goals.

In “In Managing Constant Change with Calm and Clarity,” you will learn:

- A simple practice to raise your awareness to be a more proactive leader
- How to get your focus back when you have too many priorities
- How to achieve more of your top priorities and help your team do the same
- How to regain your energy and focus to get your work done.

The result: achieving more of your goals in a shorter time frame, feeling empowered and clearer as a leader and being able to lead your team more effectively.



At a Fortune 500 Company:

93% approval rating

meaning 93% said “bring CL back” after a year-long series of weekly meetings.

“Master Your Emotions to Master Your Life”

Every day you get to choose how powerful you will be, how you will accomplish your most important goals. Yet, your unconscious habits hold you back. By becoming more in charge of your emotions and therefore your behavior, you can make small, impactful changes to how you create your day and achieve your goals to become more successful and confident, knowing that you and your team are on track.

In “Master Your Emotions to Master Your Life,” you will learn:

- A simple formula to transform your automatic reactions to focused responses.
- How to regain your energy and creativity to get your work done.
- How to break the thinking that contributes to the downward emotional spiral.
- How to feel better immediately to get your most important work done.
- Tactics to overcome the negative thinking that makes you feel out of control.

The result: being more effective and calm at work; experiencing more quality time at home.

How to Build Resilience as Your Superpower”

The key to your happiness, success and peace is resilience – the ability to bounce back after constant challenges and change. But what does it mean to be truly resilient? In this workshop Paula gives you simple tools to build resilience as a habit.

Paula’s simple formula (taught/nor applied at Lowe’s, Bank of America, Coca-Cola Bottling Company Charlotte and many others) allows you to change your reactions to powerful habits to effectively execute your key goals and thrive during change.

In “How to Build Resilience as Your Superpower”, you will learn how to:

- Recognize when you are “on automatic” and how it limits your effectiveness at work and your overall happiness.
- Interrupt the unconscious habits that sidetrack your most important goals and relationships.
- Create empowering habits to be more effective at work, so you can be happier and more successful.

The result: gaining more control of your priorities at work, experiencing more happiness with those most important to you at home.



#1 rated Speaker

(out of 8 speakers) -
CIO IT Conference

Certified
WBENC
Women’s Business Enterprise

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