



# PAULA GUILFOYLE

CREATING LEADERS AND TEAMS WHO ARE POSITIVE, FOCUSED AND PRODUCTIVE

## ABOUT PAULA

Paula Guilfoyle is a speaker, educator and transformational leader. Her goal: to save money for her clients by improving business results. Claim Leadership's (CL) programs are proven to increase engagement, productivity and morale while shifting culture and improving turnover.

Paula is an expert at creating the thinking and behavioral change that transforms teams and cultures.

CL formula: consistent education tailored for long-term results that promote company growth.

Paula spent 20 years in Fortune 500 companies where she was recognized for her leadership in sales and HR by GE and Aventis.

## BUILDING RESILIENCE DURING CHALLENGING TIMES

As a leader, your ability to handle constant change and uncertainty defines your success. Success is certain when you have tools to teach, influence and motivate yourself and your team to higher levels of achievement.

Using her proven formula taught to leaders at Lowe's, Coca-Cola and Microsoft among others, Paula shows you how to create resiliency - the positive mindset, focus and results you desire during any challenge or situation for predictable positive results.

The good news is that creating resiliency and a calm, focused mindset during any challenge is achievable. In *"Building Resilience During Challenging Times,"* you and your team will walk away with a simple, memorable formula and tools to transform any situation - and your life - from stressful to successful for meaningful business results.



## PRAISE FOR PAULA

"What a huge difference Paula has made in our work area. Her knowledge, energy and commitment to the team is exceptional. We practice what she teaches every day to keep us on track and positive. In fact, Paula's tools helped me receive over \$300K in funding easily. I consider her a trusted friend and consultant and look forward to working together for years to come."

Sharon Campbell, Coca-Cola Bottling Company Charlotte (CCBCC)



Paula Guilfoyle

## PAULA'S PRESENTATIONS ARE PRACTICAL AND HIGHLY INTERACTIVE

Through simple and quick exercises, Paula creates the interaction necessary for deep, insightful learning that leaves her audiences with new tools to help them be more effective immediately. Audiences also gain simple formulas to help them remember what they are learning so that they can benefit from their learning for years to come.

## PAULA'S PRESENTATIONS ARE BASED ON CUTTING EDGE RESEARCH

Unlike speakers who share insight with their audiences based on a purely personal inspiring story, or built entirely from a theoretical foundation, Paula has the unique ability to do both.

She combines relevant research, best practices and proven methods with wisdom gained in the trenches working directly with leaders and team members in a wide variety of organizations.

The result is that her audiences trust that the insights she shares are relevant and credible. Her high energy, humor and personal connection ensures that they are also engaged and inspired enough to immediately begin putting those insights into action.

## PAULA'S PRESENTATIONS INSPIRE IMMEDIATE ACTION AND LASTING RESULTS

Paula's presentations create lasting results because they are designed to create significant shifts in perspective. Because participants learn to ask new questions they drive ongoing innovation and consistently make new discoveries for themselves.

### TESTIMONIALS

"If you are looking to create not just an event, but an experience your group won't be able to stop talking about, look no further."

*Tracey Gillespie, SVP  
Business Transition Strategy,  
Wells Fargo*

"I heard MANY positive comments and GREAT feedback after Paula's session, and it hasn't stopped yet. I was personally impressed with Paula's energy, stories and knowledge. Really helpful information... I would not hesitate to hire Paula again."

*Malcomb Coley, Office Managing  
Partner, Ernst & Young, LLC*

"Outstanding! High energy – Paula kept everyone engaged. I will be referring Paula to more colleagues. We need her unique approach to self-development."

*Grace Nystrum, SVP, Strategic  
Marketing Executive, Global  
Banking, Bank of America*



### CONTACT PAULA:

For information on Paula's additional speaking topics or to book her for an event, contact her at:

